

Mendelova  
univerzita  
v Brně

Mendelova univerzita v Brně  
Mendel University in Brno



Academy of Performing Arts  
in Prague



Technical University  
of Ostrava



EUROPEAN UNION

Eastern European Center  
of the Fundamental Researchers

## Certificate № 2139

of Advanced Training

This certificate confirms that **Olena Varaksina** took part in the training program of the scientific and pedagogical staff, which took place at the Mendel University in Brno, Academy of Performing Arts in Prague, Technical University in Ostrava with the support of the Eastern European Center of Fundamental Researchers from 29<sup>th</sup> of October to the 3<sup>rd</sup> of November 2018 in the following scientific fields:

- innovative methods and approaches in education;
- economy, finance and modern business;
- project management in the field of the scientific research;
- the methodology of the scientific research;
- psychological and pedagogical bases of the knowledge transfer;
- organization of the students' scientific work;
- economics and organization of the higher education.

The scientific report is made upon the theme "**Quality management as an integral part of the competitiveness of the enterprises of the national economy**". This report has received the positive feedback from the participants and members of the organizing Committee.

Total: 108 hours, including 36 contact hours, 52 individual work hours and 20 hours of the scientific report.

The President  
of Eastern European Center  
of Fundamental Researchers



R. Rossi

the 3<sup>rd</sup> of November 2018



Training program for the scientific and pedagogical staff, which took place at the Mendel University in Brno, Academy of Performing Arts in Prague, Technical University in Ostrava with the support of the Eastern European Center of Fundamental Researchers:

#	Topics of the training programme	Hours
1	Management of study programmes in higher education	6
2	European Credit Transfer System	6
3	Bologna process in higher education	6
4	Applications of virtual and augmented reality in economic practice	6
5	Applications of eye tracking in marketing	6
6	Intercultural understanding	6
7	Corporate and social udpout of the business	6
8	Features of the tax and financial system in the EU	6
9	Enterpreneurship in the Czech Republic	6
10	Individual work	36
11	Preparation of the scientific report	18
	Total	108